

## The 500 Cities Data Challenge: Submission Guidelines

**500 Cities Data Challenge Goal:** Encourage communities to dig into the 500 Cities data and design innovative solutions (or additional data analyses) which address social factors that influence health, such a housing, education, and transportation.

### Cover Page

All Expressions of Interest must be submitted with the standard cover page attached.

### Submission Content

Submissions should include both a description of the project and an explanation of how the idea meets the goals of the 500 Cities Data Challenge.

#### Project Description

Submissions should include a project description, beginning with a 2-3 sentence overview of the idea. The project description should include a brief summary of the activities involved in the idea and the intended impact of these activities.

### Submission Requirements

Applicants are encouraged to be creative in how they present their ideas in this first stage. In presenting the proposed ideas, succinct letters or videos will be accepted according to the following guidelines.

#### Video Entry

- Videos should be no longer than 3 minutes long.
- File must be in Audio Video Interleave (AVI) format. Videos recorded using cell phones are also sufficient.
- Professional video quality is not required.

#### Written Entry

- Submissions should be no longer than 1 8.5x11" page, single-spaced, with 11-point font and 1-inch margins.

### How to Submit a Letter of Interest

Letters of Interest must be submitted via email to [500citieschallenge@urban.org](mailto:500citieschallenge@urban.org) by **December 1, 2017 at 5 PM EST.**